



## APPRENTICESHIP – OVERCOMING THE OBSTACLES

*Is your company considering an apprenticeship program but hesitating to pull the trigger?*

*Are you interested in launching a program but facing what seem like insurmountable obstacles?*

**What.** Opportunity America is looking for employers to participate in a half-day roundtable exploring the barriers that prevent many U.S. companies from launching apprenticeship programs.

**Where, when.** Sheraton Four Seasons, Koury Center, Greensboro, NC, October 3-4.

**The goal of the roundtable.** To identify the barriers that prevent many U.S. companies from launching apprenticeship programs and explore how these obstacles can be overcome, whether by individual companies or by simplifying and streamlining the apprenticeship model to make it more appealing for U.S. firms.

**Who should attend.** U.S. companies that have explored the possibility of launching apprenticeship programs but are hesitating or uncertain. Companies that have taken the trouble to learn about the apprenticeship model and considered establishing programs – but then pulled back for some reason and decided not to move ahead.

### **ROI for participants:**

- Meet other employers who are facing the same choice as your company
- Meet U.S. employers who have launched programs and found the experience worthwhile
- Hear from experts and others who facilitate apprenticeship programs about how to overcome the obstacles facing your business

**Ground rules.** The gathering will be private and completely off the record.

**Field trip.** The roundtable will take place on the morning of October 4. On the afternoon of the October 3, the group will visit an apprenticeship program at a nearby advanced manufacturing facility. The field trip is optional.

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**Sponsor.** Opportunity America is a Washington nonprofit that works to promote economic mobility – including career education and skills training. To learn more about the organization, please click [here](#).

**For more information** about the organizer, Opportunity America president Tamar Jacoby, please click [here](#). [Here](#) is an article from *The Atlantic* laying out some of the issues she hopes the group will address at the roundtable.

**Piggyback event.** Attendees are invited to stay on in Greensboro for a meeting of North Carolina employers already launching and running apprenticeship programs who are gathering on October 4 and 5 to share best practices and learn from each other. To learn more about the NCWorks Apprenticeship event, please click [here](#).

**If you or someone from your company is interested in participating in the Opportunity America roundtable, please contact Emily Luft at [eluft@opportunityamericaonline.org](mailto:eluft@opportunityamericaonline.org) or 202 506-4541.**